

20th annual conference

26-28 NOVEMBER 2023. KHON KAEN, THAILAND

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CALL FOR PAPERS

The Four A conference has been organized since 2000 and is one of the well-recognized Accounting conferences in Asia. It helps create a community of accounting academics from Asia and around the world and provides an attractive venue for them to share their research and pedagogy. It helps further research on Accounting and Economic Developments in Emerging Markets in Asia.

The 20th Annual Conference of the Asian Academic Accounting Association will be hosted by the Faculty of Business Administration and Accountancy (Khon Kaen Business School (KKBS)), Khon Kaen University.

Papers are invited in the areas of:

- Accounting Education
- Accounting Information Systems
- Auditing & Internal Control
- Corporate Finance
- Corporate Governance, Ethics, and Accounting Professionalism
- Corporate Social Responsibility
- Environmental Accounting
- Financial Accounting & Reporting
- Forensic Accounting
- IFRS and Accounting Standards
- Islamic Accounting,
- Management Accounting & Costing
- Taxation
- Small and Medium Enterprise (SME) Accounting

In addition to the above areas, papers on interdisciplinary research with accounting implications will be considered.

IMPORTANT DATES

Submission Deadline	July 15, 2023
Notification to Authors	September 1, 2023
Deadline for Revised Paper	September 30, 2023
Last Date for Registration	October 10, 2023

FEES

Participant/Presenter	USD 350.00
• Fees include conference admission, conference kits, lunches and refreshments.	
• These fees DO NOT include accommodation.	

Organized by:



Local host:



PUBLICATIONS

Accepted papers will be published in the conference proceedings (ISSN: 9-772460-509010). The proceedings will be available in the FourA Digital Library which can be accessed online.

VENUE

Pullman Khon Kaen Raja Orchid Hotel
9-9 Prachasumran Road, Nai Muang, Muang, KHON KAEN, THAILAND 40000
Tel.: +6643 913 333 Fax: +6643 913 334
Website: <https://all.accor.com/hotel/1877/index.en.shtml>

SUBMISSION GUIDELINES

- At the time of submission the paper must not have been accepted for publication in a journal.
- Papers must conform to standard format set in MS Word Template which can be downloaded from the conference website at www.foura.org
- Papers must be submitted online through our **OpenConf Peer Review and Conference Management System**
- The paper must be in English and include an abstract, main text, references, tables, and figures.
- Abstracts without the completed paper will NOT be accepted
- Papers will be selected through a double blind review process. Please ensure that the authors' names do not appear in the first submission.
- At least one author of each accepted paper must register for the conference by **October 15, 2023** in order for the paper to be included in the program and the conference proceedings.
- A conference registrant can only present one paper in the conference.

ABOUT KHON KAEN

The centre of the Northeastern region of Thailand and the MICE city

Khon Kaen is the major commercial and educational centre of the Northeastern region of Thailand. It is the main centre for trade and logistics to serve the Thai government's 'Economic Corridors Development Project' or 'East-West Economic Corridor (EWEC) scheme' which aims to connect border areas of Thailand, Myanmar, Laos, and Vietnam and so it is recognized as the gateway to Indochina and South China. Also, Khon Kaen is a popular destination for tourists looking for the rich culture and a glimpse of the traditional Northeastern Thai way of life which has unique characteristics and long historical background. These characteristics have been reflected through, for example, its own Northeastern accent, food, traditional dresses, and belief. An example is the Chonnabot District in Khon Kaen. The famous hand-woven Mudmee silk is produced here. Sala Mai Thai (Mudmee Thai Silk House) exhibits silk production process from dyeing to weaving, tools used in each process, rare equipment and ancient textiles various patterns.

KHON KAEN UNIVERSITY

One of the top national research universities of Thailand

Khon Kaen University (KKU) was one of four regional universities established in 1964 as part of a decentralized development plan for higher education in Thailand. From small beginnings, KKU has grown enormously and is today home to 17 faculties, 3 academic support centres, 2 academic service centres, a hospital and a research institute. It is also one of Thailand's nine national research universities selected by the Thai government as part of its policy to enhance the role of research in the educational system. KKU's Faculty of Business Administration and Accountancy was established in 1992. At present, the faculty offers several undergraduate and graduate programs administered by six departments, including Accounting, Finance, Marketing, Management, Tourism, and Hospitality and Events. It has welcomed national and international students to explore academic and cultural opportunities.



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