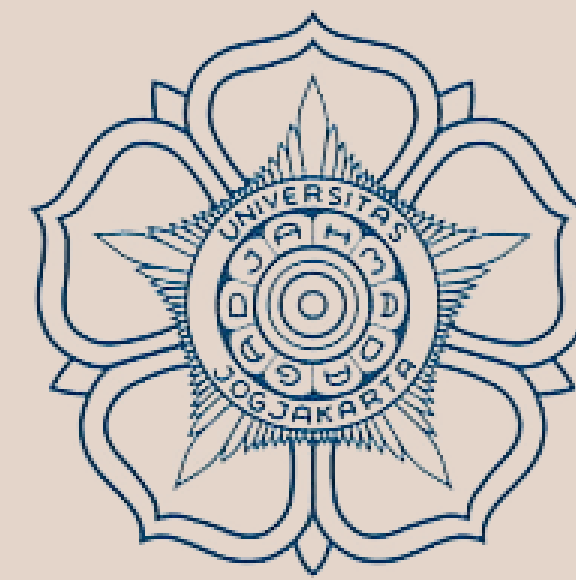


# DOUBLE DEGREE MASTER PROGRAMME

FULLY FUNDED BY LPDP



UNIVERSITAS  
GADJAH MADA



## AN OVERVIEW OF DOUBLE DEGREE

Established in 1980, the Master of Science in Management Program at FEB UGM has earned acclaim as a top-tier institution in Indonesia for nurturing researchers and data analysts in the realm of business management. Accredited by the AACSB, the program is widely recognized for its unwavering commitment to advancing academic excellence and research standards. Through innovative teaching methods, graduates from this program possess a robust skill set as researchers and data analysts, excelling in the field of business management. Many alumni have risen to prominence in various sectors, particularly in education.

The MSc in Management Program is endorsed by the LPDP Scholarship Institution as one of the eligible institutions in Indonesia for full scholarships for dual degree programs with Curtin University, Australia. The first year is conducted in Curtin University and the second year is conducted in UGM. If you are currently a bachelor's program graduate aspiring to pursue further studies at the master's level, seize this golden opportunity to prepare for a more promising future. Enrich your learning experiences by participating in the fully funded dual degree program sponsored by the LPDP Scholarship, leading to the attainment of two degrees simultaneously: a Master of Science (Indonesia) and a Master of Commerce (Australia).

JOIN US NOW

Admission and Alumni Office :

Jl. Nusantara, Bulaksumur  
Yogyakarta 55281

☎ 0822 428 66665 | 0817 546 4545

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# THE PARTNER



UNIVERSITAS  
GADJAH MADA



## CURTIN UNIVERSITY

Curtin University, named after Australia's esteemed Prime Minister John Curtin, is globally recognized for its immersive learning methodologies, impactful research endeavors, and fruitful industry collaborations. Ranked in the top 1% of universities worldwide according to ARWU 2023 and consistently placing within the top 200 in the QS World University Rankings 2024, Curtin boasts a stellar reputation, particularly excelling in resources-related programs like Mineral and Mining Engineering.

With campuses in Australia, Malaysia, Singapore, Mauritius, and Dubai, Curtin offers a culturally diverse academic environment. Through global opportunities, students can study at various campuses or partner universities worldwide, fostering international networks beneficial for both professional endeavors and personal growth.

## ENTRY REQUIREMENT :

### Universitas Gadjah Mada

TOEFL : Min. Score 525

Academic Potential Test (TPA) : Min. Score 500

Undergraduate GPA : 3.00

### Curtin University

IELTS : 6.5 | TOEFL IBT : 79 | GRE : 304

PTE Academic : 58 | GPA : 3+ | GMAT : 580+

Cambridge Proficiency in English (CPE) and  
Cambridge Advanced English (CAE) : 176  
overall

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# THE ACADEMIC PROCESS AND FIELD OF STUDY



## Master of Science in Management (M.Sc.) - Master of Commerce (Marketing) Program

Programme Details	Master of Commerce Curtin University	M.Sc. in Management Universitas Gadjah Mada
Academic Year 1	<ul style="list-style-type: none"> <li>• Integrated Global Communications</li> <li>• Storytelling and Digital Media</li> <li>• Global Marketing Management</li> <li>• Business Research Methods</li> <li>• Buyer Behaviour and Analysis</li> <li>• Digital and Interactive Marketing</li> <li>• Strategic Brand Management</li> </ul>	<ul style="list-style-type: none"> <li>• Marketing Management</li> <li>• Operation and Innovation Management</li> <li>• Financial Management</li> <li>• People Management</li> <li>• Marketing Model</li> <li>• Advance Consumer Behaviour</li> <li>• Seminar in Marketing</li> </ul>
Academic Year 2	<ul style="list-style-type: none"> <li>• International Marketing for Managers</li> <li>• Marketing Intelligence and Analytics</li> <li>• Creative Strategies and Decision Making</li> <li>• Marketing Project</li> </ul>	<ul style="list-style-type: none"> <li>• Multivariate Data Analysis</li> <li>• Strategic Management</li> <li>• Advanced Research Methods</li> <li>• Statistics Analysis Workshop</li> <li>• Archival Business Research Method</li> <li>• Thesis</li> </ul>
Degree earned	M.Comm	M.Sc.

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